



Discussion
Personality and Response to the
Financial Crisis

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Big question

- Are older households able to maintain their financial security and well-being during their retired years?

Puzzles:

- Wealth and saving vary considerably

See: Venti and Wise (1998); Lusardi (1999)

- Over half of households claim Social Security retirement benefits within one year of attaining 62

See: Coile, Diamond, and Jousten (2002); Hurd, Smith, and Zissimopoulos (2004); Sass, Sun, and Webb (2007)

- A sharp decline in consumption in retirement

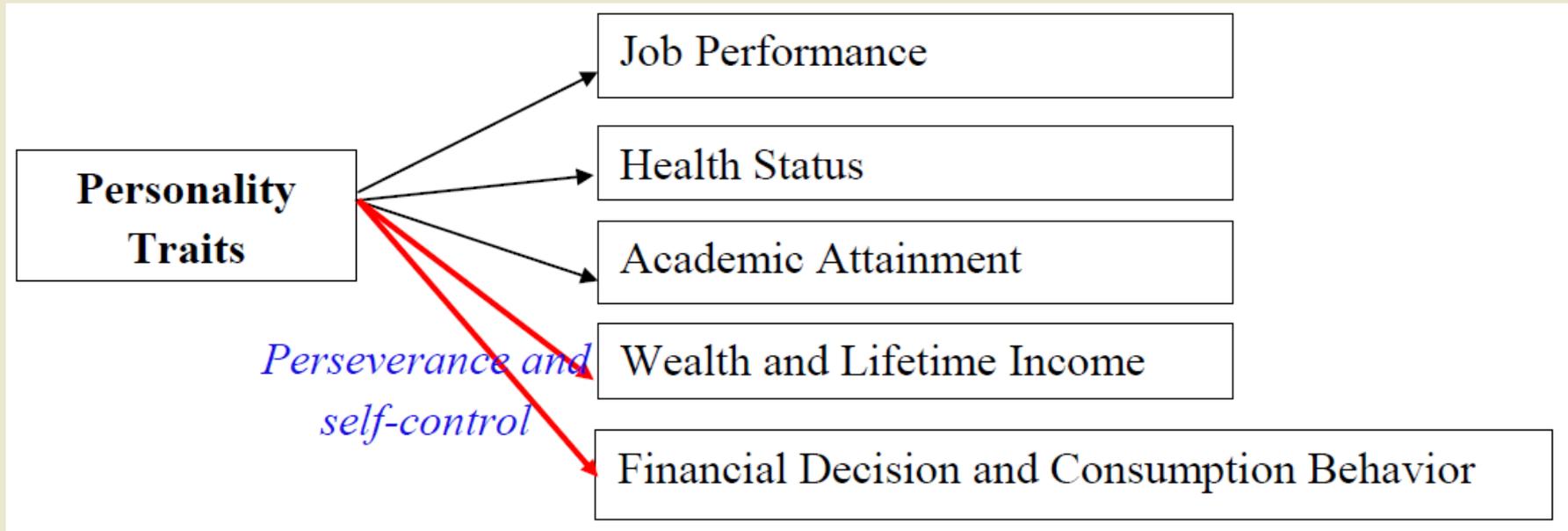
See: Banks et al. (1998); Bernheim et al. (2001); Haider and Stephens (2003); Hurd and Rohwedder (2003, 2008)

Big question (cont'd)

- No matter how the data is cut:
 - Unexplained part of variation in wealth accumulation, early claiming behavior, and retirement consumption puzzles
 - Some households fair worse in retirement
- This paper aims to:
 - Explain some of these puzzles from a new perspective:
personality traits
 - Help policy makers to aim at improving the financial security and well-being of older adults

This paper

- The new perspective:



- Paper is clean and thorough along many dimensions
- Incorporates different/new data to try to shed light on the questions of interest

Key findings

No notable associations between conscientiousness and responses to the financial crisis

- Means of liquidating assets?
 - Borrowing from 401 (k) has not significantly changed (Vanguard and Fidelity)
 - An increase in default on mortgage (Vanguard and Fidelity)
 - Less changes in the composition of families' portfolios (SCF)
- The direction of correlation?
 - The conscientiousness more likely to aware of the lose and to take actions in response
 - The conscientiousness more likely to trade against the long-run
- No finding, maybe an interesting story though different?
 - Behavior asymmetric?

Key findings (cont'd)

More conscientious persons spend less of their income, whereas persons who are open to experience spend more

- Relationship between income and consumption
- Potential negative bias from the positive correlation
 - Outcome variable: Consumption
Income
 - In Duckworth & Weir 2010: strong correlation between conscientiousness and lifetime earnings

How Americans spend their money

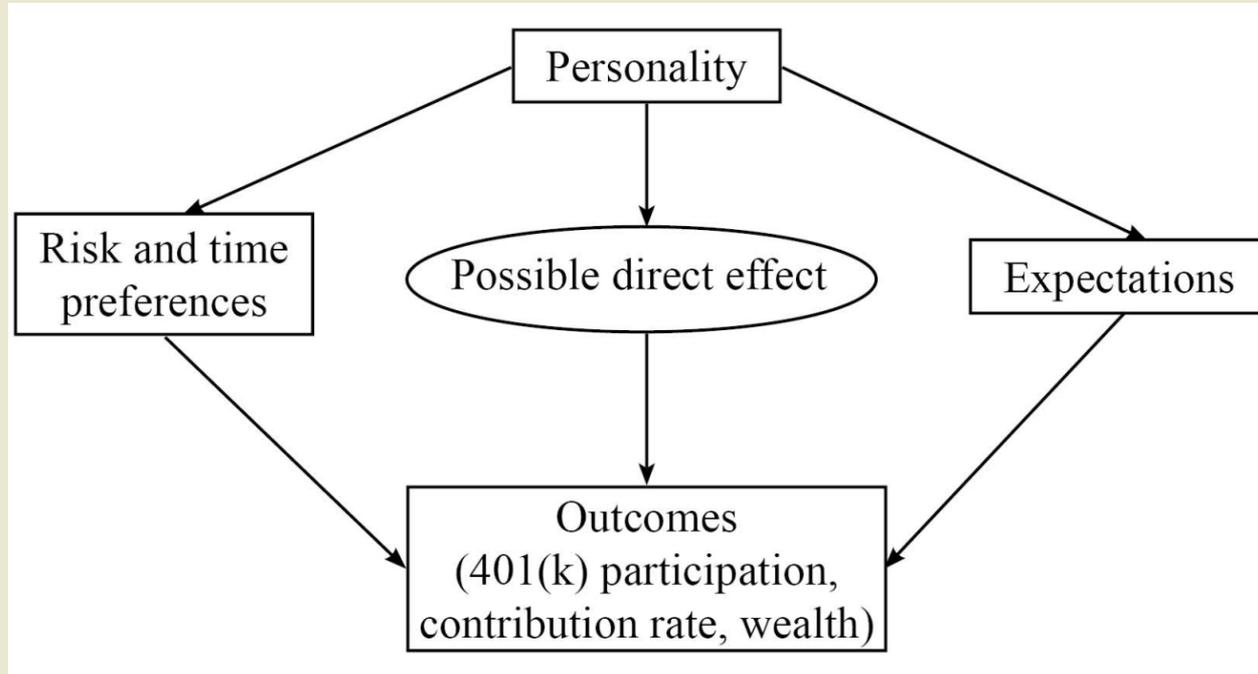


$$\frac{\text{The incomes of the top fifths}}{\text{The incomes of the bottom fifths}} = \frac{15}{1}$$

$$\frac{\text{The consumption of the top fifths}}{\text{The consumption of the bottom fifths}} = \frac{4}{1}$$

Extensions

- The pathways through which personality affect various economic outcomes: direct effect vs. indirect effect



- Other data sources (like HILDA) and international perspectives

What are the policy implications?

- Consistency and change in personality traits across the life course
- Implications for the future cohorts
- Framing, personality, and economic decisions