### SLIDING INTO POVERTY? CROSS-NATIONAL PATTERNS OF INCOME SOURCE CHANGE AND INCOME DECAY IN OLD AGE

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#### Abstract

This article examines the change in the mix of income and benefits that older adults receive as they age, with a focus on older women. The study is a cross-national comparison of five OECD countries using the Luxemburg Income Study database. We investigate the change of private income and social benefits following synthetic cohorts for two decades. These results reveal that older women rely heavily on socially provided benefits for a majority of their income, and these benefits are primarily responsible for whether older women find themselves in poverty or not. Older men and women in countries with relatively generous (or well targeted) social retirement and social transfer benefits have lower levels of poverty. Housing appears to be a particularly important factor. Older homeowners are less likely to be in poverty than renters. As the value of homes and homeownership increase, housing will become an especially important source of support in old age.

Keywords: income; retirement; old age; poverty; cross national

### I. Introduction

The cost of aging societies is a major policy issue in most rich countries. The combined public sector costs of income support and health care in an age of declining fertility will force most rich nations to make drastic changes in their social retirement and social safety nets over the coming 25 years (Jackson and Howe 2003; Yamada and Casey 2002; OECD 1998). While some welfare states are more at risk than others, those that spend relatively larger amounts of their public resources on older persons compared to the young (such as the United States and north central Europe) may face the most difficult transition to financial stability (Lynch 2001). Already, German old-age social security retirement benefits are being trimmed for recent retirees (Immervoll 2004). As changes in these systems are made, they will affect not only retirement policies and economic well-being at the age of retirement, but also the eventual adequacy of retirement incomes in old age. Our paper is about the way that "retirement" income packages change as persons age. In particular, we are interested in the ways in which retirement income sources change and the adequacy of those incomes at older ages. In order to investigate this question, we use the rich detail of incomes for cohorts of the aged in five nations afforded by the Luxembourg Income Study project to investigate the changes in the level and composition of the incomes of those born early last century, the majority of whom are now very old.

Previous research has shown that the oldest old, especially older widows, divorcees and especially single women living alone, have the highest chance of poverty in all nations (Smeeding and Sandstrom forthcoming; Smeeding and Williamson 2001). As cohorts age, the pattern of lower incomes (relative to younger cohorts) and higher poverty is extant in most rich nations (Osberg 2001; Yamada 2002; Smeeding and Sullivan 1998). We also know from United States and German panel data studies that widowhood is a major cause of elder women poverty (Burkhauser et al. 2003; Yamada and Casey 2002). But we also know that, by design, some national old-age benefit systems are able to better maintain the relative incomes of the aged in general and older women in particular as cohorts and the people in them age. How and why these changes in incomes at older ages take place is, however, not well known or understood.

We are all aware that earned incomes decline with reduced labor force participation in old-age. Less is known, however, about the rate at which other sources of incomes decline in old-age, and the role of assets (e.g., homes) and income from savings in protecting the aged against such declines. Nations have different rules for adjusting public old age benefits for price or wage changes, and many nations have floors for income protection which are indexed differently than other types of old-age benefits. In some nations, benefit levels change when demographic events occur (death of a spouse, changes in household composition for survivors, divorce) or in compensation for earlier demographic events (e.g. for time spent not at paid work, but in raising children). Occupational pensions behave still differently than do social retirement schemes, where the choice of survivor options, indexing beyond retirement age and other features differ within as well as between nations. A better understanding of how these complicated changes in income packages take place over time and across nations is the main goal of this paper.

To the extent that we are able to uncover the elements of both incomes and assets which protect older persons, we are in a position to recommend polices which will help protect well-being as populations age and as the income mix also changes with aging populations. Indeed, as we shall see, some nations have already made policy changes

which are aimed at preventing steep declines in incomes at older ages as a part of their social policy mix. On the other hand, other nations have needed to reduce benefits to current retirees (Germany) or examine indexation and relative levels of "first tier" benefits (United Kingdom: see Feldstein 2004: Immervoll 2004: and Yamada and Casev 2001). Others like the United States will continue to experience higher future poverty rates for vulnerable groups unless compensating changes are made (Butrica, Smith, and Toder 2002; Smeeding 1999). But changes in "Social Retirement" polices aimed at financial stability and retirement practices alone are often not well tuned to the economic needs of the truly old, particularly in times of changing family situations and rapid increases in lifespans at older ages (Steuerle, Favreault and Sammartino 2002; Smeeding 1999). The plan of the paper is as follows: In the next section we discuss the data for the five countries used in our study and present the methods by which we document the decay of benefits and slide into poverty. In Section III we present the results of our cohort analysis starting with the five key measures of income in later life. We follow in Section III.6 with an analysis of poverty, and present the differences between older adults who own a home and older adults who rent a home in Section III.7. Finally, Section IV wraps up the paper with our conclusions on the change in poverty and income across five nations.

#### II. Data and methods

In this section we outline the data and methods we use to document the change in income and poverty across five OECD nations. Our analysis focuses on those who will spend the most time in old age, and is therefore concerned with the evolution over time of the mix of income and benefits that older women receive. Below, we describe the

methods necessary to create birth cohorts of older women, after first discussing the crosssectional multinational data we use.

# II.1. Data

To facilitate our comparative study we use data from the Luxembourg Income Study (LIS). LIS is a rich source of multinational demographic, income and expenditure data from 28 countries. The data collection is a cross-sectional time series that spans more than 25 years and contains observations on the person level, household, and child level. The data originate from each country's household income survey. For example, the United States data are provided to LIS by the Current Population Survey and the Canadian data are provided by Statistics Canada. The years we select begin in the early 1970s and include the waves of the most recent data available from LIS. In our analysis we use data from the five countries for which we have the longest time series of comparable data: Australia, Canada, Sweden, United Kingdom, and the United States.

The advantage of using LIS data for our research is twofold. First, the LIS data are multinational and the data for its member countries have been pre-assembled in one location. Second, member country micro-data have been harmonized by LIS. Harmonization is important because the retirement benefits package in one country looks very different from the retirement benefits package in another country. When we compare the level of "social retirement benefits" across nations, we want the variables to be as similar as possible. The value of the LIS data set is the computation of standard harmonized variables across countries.<sup>1</sup>

Our study is concerned with the overall decline in income and wealth measures, especially for older women. We document the general decline first by measuring the decline in net disposable income. The net disposable income variable in the LIS data is

composed of income variables that range from wages and salary to means-tested cash benefits and unemployment benefits, net of taxes and mandatory employee contributions. We also map the change in the composition of income and benefits from private and state-provided sources. The private sources of income include 1) property cash income (e.g., any interest, rents or dividends); and 2) occupational pensions and labor-earnings. The benefits provided by state sources are 1) social retirement benefits, which are defined as cash social security payments for old age or survivors; and 2) income maintenance benefits which are income and/or asset which include social insurance payments, income maintenance benefits, certain allowances such as for a child or family, and near-cash benefits, such as food stamps and housing allowances.

An important aspect of the decay in benefits is the corresponding rise in poverty. We consider a person (man or woman) to be in poverty if their net DPI is less than or equal to 50 percent of the median income for the population as a whole. We account for the economies of scale of sharing a household dwelling with others by adjusting disposable personal income by an equivalence scale. The scale we use is the square root of the number of household members as suggested by Atkinson, Rainwater, and Smeeding (1995).<sup>2</sup> We also specify the poverty figure at 40 percent of the median disposable personal income as a simple way of testing the dispersion of impoverishment throughout the income distribution. By comparing poverty rates at several thresholds, we are better able to detail how poverty is changing in each country over time. Moreover, we are able to highlight a vulnerable group of poor women for whom specific targeted policies can help.

Finally, to address the issue of assets we consider both flows of property income (from own savings and pension savings) and differences according to homeownership.

We are not yet able to assess the actual net worth of the aged. The new Luxembourg Wealth Study (LWS) data will allow us to do so on a comparative cross-national basis.<sup>3</sup>

### II.2. Methods

To document the decay of benefits across time we construct three synthetic birth cohorts. The cohorts are synthetic in the sense that each year of data is a cross-sectional sample of the respective country, and from year to year the cross-section takes a sample of different people and assigns them to a cohort. We therefore do not follow the same individual people over time, but a sample of persons born between the specified years.<sup>4</sup>

To construct each cohort, we use ten-year time intervals. Our first cohort consists of women who were born between 1900 and 1909, and the second and third birth cohorts follow accordingly. LIS provides many waves of data for each of these nations and we select between four and six years of waves for each country depending on the availability. The time series begins with data observations in the United States in 1974 and ends with the United Kingdom in 1999. Thus we cover aging in the last quarter of the twentieth century.

Table 1 of Appendix A presents cohort ages in each country. For each country, the age of the cohort increases as you move down the table and to the left. The shaded cells indicate that each cohort contains only persons who are at least 65 years of age. Men and women in the oldest cohort for whom we have observations come from the United Kingdom and they are between the ages of 90 and 99. The youngest people in our sample come from the United States' birth cohort 1920-1929.

## **III.** Results

Because the objective of our research is to present a picture of the change in benefits and income for cohorts over time, we observe six key measures and present them in Figures 1 through Figure 5 in Appendix A. We measure a cohort's well-being across time by charting the cohort's change in poverty rate and income source as the cohort ages, and we make cross-national comparisons within cohorts. In addition, we compare the position of older women to that of the entire population, and compare the status of women who own their home with women who rent in order to assess the asset status of these elders.

## III.1. Interest, rent and dividends: The role of property income

Several interesting characteristics of property income are apparent from Figure 1. First, there is considerable cross-national variation in property income's (interest, rent, and dividends) contribution to net disposable income, and it is particularly true in the older cohorts. The percentage of income received from property income ranges from a low of 1 percent to a high of 34 percent, with the United States representing the low of 1 percent and Canada receiving the high of 34 percent. Women in the United Kingdom receive on average fourteen percent of their income from property income, except in the final wave of data where the oldest cohort experiences a spike in the value and then a decline. Swedish women receive a similar percent of income from interest, rent, and dividends, and Australian women receive the most with a figure of 20 percent, on average.

Second, the path of property income's evolution over time also varies significantly across countries. Take for example the income story of our birth cohort in Panel B as an example. In the United Kingdom and Sweden, property income increases

by five percentage points and then falls suddenly in the last wave of data. The trend for Canadian and Australian women is flat, but United States women experience a 25 percentage point jump in the value of their income from this source in ten years.

There are several reasons for the variation across countries in the value of property income as a source of income in later life. First, saving behavior is affected by differential preferences in the mix of assets one holds in one's portfolio, and this preference is likely to affect the source of income in later life. For example, in the United Kingdom, where the income from interest, rent, and dividends is relatively low, homeownership is relatively high. A second story that could explain the large differences across countries in the value of income from this source is the effect of the social retirement scheme on saving behavior. Citizens in countries with higher payments from their country's social retirement and transfer programs might feel less inclined to save over their lifetime. As a result, in later life people in Sweden, a country where older men and women rely heavily on retirement income provided by the state, have lower savings.

Finally, and perhaps most importantly for older women's financial well-being, the reliance on property income increases slightly over time. In contrast to the older cohorts, Panel C, the panel with the youngest cohort, displays a tighter grouping of values across countries and time. Over time, the trend is for interest, rent, and dividends to increase in the percentage of DPI as women age in all countries, but from different starting levels. Overall, income from interest, rent, and dividends makes up about 25 percent of DPI in three of our five countries. In Sweden a large percentage of women receive income from interest, rent, and dividends, although it makes up only 10 percent of total DPI. Those in the United Kingdom also receive close to 10 percent of their income from this source, and have a similar rate of receipt across cohorts. For the countries where interest, rent, rent,

and dividends make up closer to a quarter of DPI, the percentage of women who receive this type of income ranges from 60 to 80 percent.

We conclude that, as a source of income in later life, property income plays a small role overall. But in countries where the level of social retirement benefits is lower relative to other countries in our study, they can make an economic difference in old age. To put the importance of the figures into perspective, those older adults who receive one quarter of their income from interest, rent, and dividends could use this to pay their annual food bill. Further, the perceived generosity of social retirement benefits and social transfer benefits might induce people to not save additional amounts for their retirement; or they may choose to hold assets that do not generate income flows, such as homes.

#### III.2. Pensions

In terms of DPI, occupational pensions represent a common income source across countries. Figure 2 presents the value of occupational pensions as a percentage of disposable personal income for each cohort in three panels. Panels A, B, and C compare the change in pension value for each birth cohort of the five countries over a twenty-five year period. For most women in the birth cohorts 1900-1909 and 1910-1919, occupational pensions make up close to 30 percent of DPI. The exception is women from Australia, who have pension values closer to 55 percent of DPI. We also note that Australia is a nation without a contributory social retirement scheme.

Panel C of Figure 2 emphasizes the rise of pensions as a source of income for the youngest cohort. The cohort born between 1920 and 1929 is still receiving a majority of its income from labor earnings. However, once the cohort reaches 65 years of age, which happens in the mid-1980s, pension values level off at close to 35 percent of DPI. Here again, Australian women have pension values higher than the other countries. As a source

of income in later life, occupational pensions make up an equal percentage of DPI across all countries but Australia, owing most probably to their lack of a social retirement scheme.

The percentage of women who receive income from occupational pensions grows as the cohorts age, and this is true for all countries, but for the youngest cohort it is particularly noticeable. Figure 2a documents the change in receipt of occupational pensions. The trend in receipt is likely a result of labor force participation (their own or their husband's via joint and survivor benefits). As more women retire, pension receipt increases steadily. Below, we present Panel B from Figure 2a to highlight the trend in receipt. Here we see that receipt of occupational pensions reaches close to 50 percent by the mid-1980s, a time when the cohort age reaches its mid-60s, which is close to retirement age.



Figure 2a. Percentage who Receive Occuopational Pensions

A final feature to note is that Australian women lag all other countries in receipt

of occupational pensions although their relative dependence on pensions as a source of income is comparatively high. In other words, the few older adults in Australia who do receive occupational pensions rely heavily on them as a source of income.<sup>5</sup> Finally, an important feature of Figure 2a is the level of receipt of pensions by the oldest old. The birth cohort 1900-1909 in Panel A has a lower level of receipt than the younger cohorts, and this is likely the result of losing a pension because of the death of a spouse.

# III.3. Earnings

As we expect, the percentage of women receiving any income from labor earnings fell for all countries and all cohorts over time. Panel C of Figure 3a shows a high percentage of women in the youngest cohort was receiving labor earnings, but as the cohorts reach the age of 65, labor earnings drop significantly as a source of income. The United States and Canada had the highest number of very old women receiving labor earnings. In contrast, the percentage of those receiving income from labor earnings by the oldest old in Sweden and the United Kingdom is close to zero.

Panel C of Figure 3 presents a clear picture of falling relative earnings values. For those who receive earnings, the value of earnings makes up close to 100 percent of their income in the 1970s. By 1980, labor earnings start to fall as a percentage of DPI, and by the end of our time series, earnings represent a high of 80 percent for women in the United Kingdom and a low of 6 percent of income for women in Sweden. One interpretation of the figures is that labor earnings are an extremely important component of income for older women in the United Kingdom; if they are working, they receive only 20 percent of their DPI from other sources. On the other hand, Swedish women who work receive most of their DPI from sources other than earnings. Panel A of Figure 3 presents the earnings of the oldest cohort. Few women in the United Kingdom work after the age of 65, but for those who do, earnings make up a significant portion of DPI. Because few Swedish women work, their earnings contribute little to total DPI. In the United States, older women receive 60 percent of their DPI from earnings, a figure that is stable over time.

# III.4. Social Retirement

The importance of social retirement benefits is clear from Figure 4a. For the oldest old in Panel A, receipt is close to 100 percent. Once the entire cohort in each panel reaches 65, well over 90 percent of older women receive some portion of their income from this source.

The panels in Figure 4 track the rise in the value of the benefits as an income source. The upward trend in social retirement value in Panel C is consistent across all countries; however the relative value of the benefits in the income mix varies. Panel B of Figure 4 below illustrates the rise in value of social retirement benefits.



Figure 4. Social Retirement Benefits as a Percentage of Personal Income

The general idea from the figure is that a cohort increases it reliance on social benefits as a source of income. The movement reflects retirement, which is the start of the up-take of social retirement benefits and the loss of income from other sources, namely labor earnings. The figure presented in the text also highlights the difference especially between Sweden and the rest of the countries. Once older women in Sweden begin to receive social retirement income, it accounts for nearly all of their income. Conversely, older women in the United States and United Kingdom receive only 60 percent of their income from social retirement sources. The differences between Sweden and the other countries of the study can be attributed to differences in retirement behavior and earlier uptake of social retirement, and to less reliance on other forms of income.

Sweden has the steepest slope as well as the highest relative values. Of the women between the ages of 45 and 49 in the birth cohort 1920-1929 who receive social retirement benefits, 40 percent of their income comes from this source. By the time the entire birth cohort reaches age 65, social retirement benefits account for close to 100 percent of their DPI. The value of social retirement benefits in the other countries is lower by almost 40 percentage points, and Canada, the United States, and the United Kingdom have very similar values across cohorts and across time.

#### III.5. Social Transfers

Receipt of any social transfer benefit (social retirement or other type of public benefit) grew for every country. Figure 5a shows older women in Sweden and Canada have the highest level of receipt. More than 80 percent of Swedish women receive some form of social transfer benefit, even in the early years of the study when the cohort age is less than 60. United States women, on the other hand, have lower receipt of this income source. Only a quarter of the cohort born between 1920 and 1909 receive income from social transfers.

#### III.6. Poverty

The next step in research is to document the change in poverty rates for our three birth cohorts as they age over time. Using a poverty measure that is defined as 50 percent of the median DPI level or below, we present poverty rates for women and men in Figures 6 and 7.

There are three distinguishing features that emerge in our poverty trends. First, Canadian women experience significant declines in their rates of poverty after 1981. For two Canadian cohorts, less than 10 percent of women are in poverty. This phenomenon is accounted for by the 1980s Canadian policy intervention directly linking low social retirement (Canadian Pension Plan) to the Canadian income-tested benefit (General Income Security Program). This low-cost and highly target-effective scheme produced a rapid and lasting decline in old age poverty (see Osberg 2001; Smeeding and Sandstrom forthcoming; Smeeding and Weaver 2001; Zuberi 2001).

Swedish poverty rates for women are stable over time. The level is close to 5 percent for the birth cohorts 1910-1919 and 1920-1929. The oldest old in Sweden, those born in1900-1909, have poverty rates closer to 10 percent, a figure that is stable over the 20 years of data. Both Swedish social retirement and targeted income support produce this result (Smeeding and Sandstrom forthcoming).

The last trend is less optimistic. Australian, American and British older women have rates of poverty that are rising as the cohorts age and are relatively higher than Canadian and Swedish cohorts. Low levels of first-tier social retirement benefits and low take-up of income-tested benefits both account for this result (Smeeding and Williamson 2001).

Swedish men and women have the most similar rates of poverty in the study when we compare poverty by gender. The rate rarely exceeds 10 percent, except for the oldest old in both sexes. On the other hand, as men and women age in the United States, the sex differential in poverty rates increases. United States women in the oldest cohort continue to fall deeper into poverty, while their counterparts have a stable poverty rate below 30 percent. In the three other countries, Australia, Canada, and the United Kingdom, men have lower levels of poverty, but the paths the rates follow are similar.

In Figures 8 and 9 we present poverty levels for those who have incomes that are 40 percent of the overall median DPI or below. We are able to see poverty rates drop significantly for the majority of countries. For example, in Figure 8 Panel C (the youngest cohort), the countries cluster below 10 percent, and the trend remains flat as the cohort ages. The change in poverty rates for older cohorts is similar. The United States still has the highest level of poverty, and the trend in United Kingdom is for the oldest old to fall further into poverty. The poverty level for Australia on the other hand is sensitive to the change in the poverty measure. If we compare Panels A and B in Figure 8 to the same panels in Figure 6, we notice that in some years the poverty rates of older women drop by almost 25 percentage points. Again, however, the poverty of the oldest old is still relatively high compared with the low benchmarks of Canada and Sweden.

Hence, we find that in the majority of the countries in our study, nearly half of the women in poverty have income that is at least 40 percent of the DPI of the population as a whole. The other half are below 40 percent. Second, the rates of poverty over time increase at a slower rate in using the 40 percent measure. The point is best made with a

comparison of a panel C from Figure 6 and a panel C from Figure 8. The rates in the two figures differ markedly. The percentage of women in poverty at the 40 percent level remains fairly constant over time for the countries in our study; however, for the United States, Australia and the United Kingdom, the rates at the 50 percent level rise 10 percentage points or more. The value of the two figures is that they highlight a group of vulnerable women that begin to fall into poverty as the cohort reaches its early to mid-sixties in age.



Figure 6. Percentage of Women in Poverty: 50% of the Median Disposable Personal Income

#### Figure 8. Percentage of Women in Poverty: 40% of the Median Disposable Personal Income



The timing is important because it corresponds to retirement and the uptake of social retirement benefits, as well as the potential loss of a spouse. In contrast, in countries with relatively generous social retirement benefits, Canada and Sweden, the poverty rates fall over time. As the cohort moves past 65 years of age, the poverty levels for the two countries begin to drop.

The poverty rates of men do not change as much when we lower the poverty threshold. If we compare the rates of men in Figure 9 with the rates of women in Figure 8, we can see the difference in poverty rates is not as pronounced as it is under the 50 percent median DPI measure. The poverty rates for United States and United Kingdom men differ by less than 10 percentage points among the oldest old. These results are consistent with cross-sectional levels of poverty among the aged in other LIS studies (Yamada and Casey 2002; Smeeding and Sandstrom forthcoming).

# III.7. Comparison of homeowners and renters in old age

In this section, we highlight the differences between homeowners and renters in terms of DPI and poverty rates. Renters are defined people who are non-homeowners. Renters either report paying rent in a dwelling or living in someone's dwelling, but not owning the home. Figure 11 plots the relative median DPI for groups, renters and homeowners, as well as for each birth cohort. In the United States, we see older women who rent have lower levels of median DPI than homeowners for each cohort. However, Figure 10 shows that women who own a residence accelerate into poverty more quickly than women who are renters, and by the time each cohort reaches the age of sixty five, the poverty rate for renters is twice as high as the poverty rate for homeowners. Poverty is measured as having a median DPI that is 50 percent or less of the overall median DPI of the entire population.

In the United Kingdom, each cohort of homeowners falls into poverty at a rate that is much slower than renters. In fact, the slope for homeowners is close to half the slope of renters. The trend in relative DPI for homeowners and renters diverges as the two groups age, and Figure 11 shows the divergence that takes place in 1979. We see from the slope values in Table 2 that incomes for cohorts of homeowners rise just as quickly as incomes of renters drop.

Counter to the experience of older women in the United Kingdom but like the experience of women in the United States, Australian older women who are homeowners fall into poverty at a higher rate than renters do. Figure 10 documents the rise in poverty of both renters and homeowners. Unlike the experience in the United States, however, homeowners have a relatively high level of poverty compared to renters. Women in the birth cohorts 1900-1909 and 1910-1919 who are homeowners have higher levels of

poverty. The trend in disposable income for older women in Australia is similar to the United States and United Kingdom. Renters' and homeowners' incomes both decline as the cohort ages, and like the United States, incomes decline for homeowners more quickly.

Overall, Canadian women demonstrate a gentle progression *out* of poverty as they age. In fact, women who are renters have a negative slope value in all panels of Figure 10. Homeowners for the most part show a downward trend in their poverty, however, the slope values are close to zero. With respect to levels of poverty, homeowners have a lower level of overall poverty than renters in each cohort, with the difference ranging from between five and seventeen percentage points. This is true for most countries in our study. Disposable personal income falls for most women, and falls more quickly for homeowners. Like other countries, the level of disposable personal income is higher for homeowners. A notable feature in the Canadian system is the institution of the GIS in 1981. The GIS appears to have slowed the decline in disposable personal income and may be the reason we see poverty rates fall after 1981 for renters in particular (Osberg 2001; Zuberi 2001).

Older women in Sweden have overall poverty rates that are significantly lower than the older women in the other countries. Generally, the poverty level for older women who own homes is close to 3 percent. For renters, the poverty rate is higher by between four and thirteen percentage points. For the three cohorts of homeowners, poverty rates decline slowly as they age, while renters slowly fall into poverty at rate similar to United States women. Disposable income of renters and homeowners follow similar trends over time and the slope values confirm what Figure 11 suggests. Overall, homeowners again have higher incomes, and the difference between the two groups is consistently small.

# IV. Conclusion and Comments

We have carefully examined the level and mix of private income and social benefits for older women in the five countries. As we have seen, social retirement and other social transfer benefits make up a large percentage of the income mix of the oldest old across all five countries in our study, and the importance of these benefits grew as a source of total disposable income as our synthetic cohorts aged. Social retirement benefits accounted for nearly 60 percent of the income of those who receive these benefits and in the oldest cohort receipt is close to 100 percent. For the older women in the United States these benefits made up nearly 70 percent of their DPI, which is slightly higher than the United Kingdom and Canada, but much lower than Sweden.

In the United States, the oldest old received most of their income from social retirement benefits. Other social transfer benefits added another 20 percent to the mix of income provided by the state, and together they accounted for most of the income of older women. These social transfers were means tested and usually affected the younger cohorts in our study more than the older ones. The figures make it clear that the policies regarding social retirement and income maintenance have a large impact on the financial well-being of older adults, especially older women.

The income figures from private sources also tell a story about the changing role of labor earnings and private wealth in an older woman's income package. As we would expect, labor earnings as a source of income fell for the youngest cohort (years 1920-1929) as it aged. When the cohort was under 60 years of age it had a labor force participation rate that was slightly above 60 percent, but it declined steadily as the cohort aged past 65. The older cohorts in our study had already aged past 65 and therefore had low levels of labor force participation when we began observing them. For the few older

women who still worked, labor earnings made up one-half of total DPI; a pattern that was true for all countries but Sweden. Occupational pension income was a much more important income source for the youngest women in our study. It accounted for approximately 40 percent of DPI, and receipt ranged from 60 to 75 percent at its highest. The value of occupational pensions to women's incomes in the United States relative to the other countries in our study remained constant over the three panels, aside from the outlier values from Australia. The United States' values matched those of Canada, Sweden and the United Kingdom in terms of percentage of DPI and in terms of the rate of uptake as women retired. The oldest cohort of women relied on occupational pension income for a smaller percentage of their DPI, but only 40 percent received any income from this source. In the United States, approximately 35 percent of women over the age of 65 received any income from occupational pensions. The United Kingdom stands out as the country in which receipt of occupational pension was relatively high. In the United Kingdom, 70 percent of the women from the youngest cohort reported receiving at least some income from this source, though the figure declined for older cohorts. However, it remained 5 to 10 percentage points higher than the rest of the countries.

Finally, income from assets that generate interest, rent, and dividends remained a steady percentage of DPI across time and cohorts. Although receipt of income from property income was consistently high across all countries and cohorts, ranging from between 60 and 80 percent of the cohort, property income made up less than 30 percent of net DPI. And in the United States property income generated just over 20 percent of DPI and in Sweden the figure was closer to 10 percent. In terms of importance as an income source, interest, rent, and dividends played a minor role in the financial status of older women. One factor responsible for the relatively low value of property could be

that wealth is held in other forms. Particularly in the United States, wealth held in the form of housing may explain the low figure on this set of assets. Another is health events that required large out-of-pocket spending. The implication of the low value of asset wealth is that the most vulnerable older women rely heavily on other sources of income from the total mix, particularly socially provided income transfer benefits.

When we considered the relative positions of homeowners and renters, we saw that homeowners were universally better off. Homeowners had higher relative DPIs than renters, and in some countries, the trend in income diverged over time; homeowners become richer and renters became poorer.

It is evident that homeowners are falling into poverty at a lower rate than renters, and in many cases, even rising out of poverty. In the United States and Australia, the trend in poverty increased for both, but accelerated faster for renters. On the other hand, poverty rates declined for homeowners and renters in Canada. Whether homeownership provides income security to older women or rather older women with higher incomes are just more likely to own their home is a question for further study, but in our research homeownership was associated with lower poverty.

When we looked at the overall poverty rate, poverty rose in Australia, the United States, and the United Kingdom for men and women as the cohorts aged, but women had rates that were higher by as much as 25 percentage points. By changing the poverty measure to 40 percent of the median DPI, in essence lowering the bar, we found almost half of the women in poverty were raised out of it. Further, the difference in poverty rates between men and women was almost eliminated as a result of the change in metric.

In the end we found the countries with the best record on poverty, Canada and Sweden, were the countries that had instituted higher replacement rates for their social

transfers programs, albeit for different reasons. In Sweden, the reason was a long-term labor force attachment and combined tiers of social retirement. In Canada, the most important factor accounting for the difference in poverty rates of older adults between Canada and the rest (e.g., United States and Australia) was their social retirement benefits programs. The institution of the Guaranteed Income Supplement (GIS) in Canada effectively created a floor below which incomes for older adults could not fall, and as a result, we saw the poverty rates fall sharply in the early 1980s, especially for women. Finally, the exercise of changing the poverty thresholds provided evidence that targeted transfers to help the very poor can achieve large results. If governments raise the incomes of the very poor by 10 percent, in the case of very old women, poverty can be reduced by 25 percent.

If Australia, the United States, and the United Kingdom hope to reduce poverty rates among their older citizens, a first step is to reconsider how to insure people against extended old age. The issue of income decay and heavy reliance on social retirement and transfer benefits becomes particularly important for the oldest old, and there are several ways in which these countries could help their oldest citizens. Higher indexation of survivor benefits is one example. The Canadian GIS, for instance, better insured against extended old age by raising the rate of indexation for social retirement and transfer benefits.

In a simulation experiment, Rupp, Strand, and Davies (2003) and Davies and Favreault (2004) assess the efficacy of changes to the major United States targeted income transfer program--Supplemental Security Income (or SSI). The goal of their exercise is to help reduce poverty among older adults, especially for older women. They show how modifications to benefit rates (income guarantees) for single older adults

(primarily women), increasing the general income exclusion and Social Security income exclusion, and changes to the asset threshold could possibly raise older adults out of poverty. However, these changes would have to be substantial to overcome take-up problems and low liquid asset qualification levels. But if so enacted, the additional SSI benefits generated by such changes would accrue primarily to older women, suggesting that the simulated program modifications are generally well-targeted.

Another solution would be the promotion of investment in private annuities by older adults. Such an annuity could supplement other forms of retirement income, and would act as an insurance policy against outliving private income and savings.

The bottom line is that poverty in old age is exacerbated by either inadequate private income or low social benefits or both. The way in which each country deals with the issue will ultimately reflect whether it believes it is a private or public responsibility to care for an aging society.

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# Endnotes

- 1. For more on LIS, see <u>www.lisproject.org</u>.
- 2. This equivalence scale suggests that if a poverty line for an elderly couple is 100, the poverty line for a single person or a surviving spouse is 70, reflecting the disecono mies of scale in one vs. two person households.
- 3. For more on LWS, see <u>www.lisproject.org/lws.htm</u>.
- 4. For a similar analysis of a single cohort aging over a ten-year period in three nations, see Burkhauser et al. (2003).
- 5. Interestingly, Australia began a mandatory national contributory pension in 1993 to complement their general revenue financial income-tested old-age benefit. They therefore adopted a contributory pension model, not a "pay-as-you-go" social pension model.

# Appendix A

#### Table 1 Ages of Birth Cohorts

		Birth Cohort		
		1900-1909	1910-1919	1920-1929
Country	Year		Age	
Australia	1981	72-81	62-71	52-61
	1985	76-85	66-75	56-65
	1989	80-89	70-79	60-69
	1994	85-94	75-84	65-74
Canada	1975	66-75	56-65	46-55
	1981	72-81	62-71	52-61
	1987	78-87	68-77	58-67
	1991	82-91	72-81	62-71
	1994	85-94	75-84	65-74
	1997	88-97	78-87	68-77
Sweden	1975	66-75	56-65	46-55
	1987	78-87	68-77	58-67
	1992	83-92	73-82	63-72
	1995	86-95	76-85	66-75
United Kingdom	1979	70-79	60-69	50-59
	1986	77-86	67-76	57-66
	1991	82-91	72-81	62-71
	1995	86-95	76-85	66-75
	1999	90-99	80-89	70-79
United States	1974	65-74	55-64	45-54
	1979	70-79	60-69	50-59
	1986	77-86	67-76	57-66
	1991	82-91	72-81	62-71
	1994	85-94	75-84	65-74
	1997	88-97	78-87	68-77

Source: Authors' calculations from the Luxembourg Income Study.

Table 2 Slopes of relative DPI

Country	Birth Cohort	Renters	Homeowners
Australia	(1)		
	(2)	-0.0496	0.0226
	(3)	-0.0554	-0.0034
Canada	(1)	-0.0545	0.0229
	(2)	-0.0483	-0.1073
	(3)	-0.0420	-0.0810
Sweden	(1)	0.0396	0.0796
	(2)	0.0396	0.0923
	(3)	0.0389	-0.0002
United Kingdom	(1)	0.0052	-0.0301
	(2)	0.0052	-0.0218
	(3)	0.0052	-0.0345
United States	(1)	-0.0031	-0.0304
	(2)	-0.0253	-0.0720
	(3)	-0.0490	-0.1022

Source: Authors' calculations from the Luxembourg Income Study.

Note: Women in Birth Cohort (1) were born in the years 1900-1909;

(2) in the years 1910-1919; (3) in the years 1920-1929.

Table 3
Slopes of change in poverty rates

Country	Birth Cohort1	Renters	Homeowners
Australia	(1)		
	(2)	-0.03700	-0.00600
	(3)	-0.02850	-0.00450
Canada	(1)	-0.01200	-0.01300
	(2)	-0.03220	-0.00320
	(3)	-0.03030	-0.00610
Sweden	(1)	-0.02850	-0.00650
	(2)	-0.02850	-0.00450
	(3)	-0.03700	-0.00600
United Kingdom	(1)	0.0146	0.00190
	(2)	0.0144	0.01110
	(3)	0.0144	-0.00600
United States	(1)	0.01040	0.02930
	(2)	0.02380	0.02110
	(3)	0.02380	0.02380

Source: Authors' calculations from the Luxembourg Income Study.

Note: Women in Birth Cohort (1) were born in the years 1900-1909;

(2) in the years 1910-1919; (3) in the years 1920-1929.

#### Figure 1 Interest, Rent, and Dividends as a percentage of disposable personal income





0.2

0.1

0

1974

1979

- Australia

1984

Year

1989

Canada



Figure 2 Occupational pensions as a percentage of disposable income



# Figure 3 Labor earnings as a percentage of personal disposable income



# Figure 4 Social retirement benefits as a percentage of personal disposable income



→ Australia → Canada → Sweden -B United Kingdom --- United States

Figure 5 Social transfer benefits as a percentage of personal disposable income

- Australia

---- Canada

- Sweden



- - United Kingdom

--- United States

# Figure 6 Percentage of women in poverty: 50% of the median disposable personal income







#### Panel B: 1910-1919







--- United States



Figure 8 Women in Poverty: 40% of Median Disposable Income



Panel A: 1900-1909

Panel B: 1910-1919

Panel C: 1920-1929





Figure 10 Poverty rates of homeowners and renters by birth cohort

Homeowners



#### Figure 11 Relative median disposable personal income by birth cohort

Homeowners



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